




Deciphering emergency vehicle conspicuity research  
10 simple steps to safer markings and warning lights

**Ambulance VISIBILITY**

John Killeen

3<sup>rd</sup> EMS Safety Summit  
Colorado 2010

[www.ambulancevisibility.com](http://www.ambulancevisibility.com)  
[www.wordpress.ambulancevisibilityblog.com](http://www.wordpress.ambulancevisibilityblog.com)






910 square miles  
Canberra – a city/state within the Australian Capital Territory





Canberra Bushfires 2003










Structure  
ACT Emergency Services Authority








ACT Ambulance Service  
Intensive Care Paramedic on every ambulance

### ACT Ambulance Service

Working across borders and throughout SE Australia

### You wouldn't use a chainsaw to trim a bonsai...

So why call for an ambulance when it's not really needed? Only call Triple Zero if you believe it's

LIFE THREATENING MEDICAL EMERGENCY

# 000

### Australian Operations & Fleet

During the Summit – come see me or send an email

[john@ambulancevisibility.com](mailto:john@ambulancevisibility.com)

### Visibility & Conspicuity

It's not rocket science

### The office wall photo?

Is this the only way your agency looks at markings & lights!

### Markings & warning lights

Evaluate vehicle interactions under operational conditions



### Adopting effective solutions

Three different agencies, three different solutions, three degrees of efficacy in marking safety



### Markings & warning lights

- Important points to remember
- Ambulance detection
- Vision & visual effects
- Markings Toolkit
- Ad agency visibility style
- Battenburg markings
- Chevrons
- Warning lights Toolkit

### Remember these points




***“Anything that lengthens reaction time increases the chance of an unwanted event”***

Stephen Solomon

### Distracted drivers

May not see even the most conspicuous vehicle at times

**LBFTS**  
Looked But Failed To See accidents



### Safety Markings

Vehicle markings can be manipulated for greater or lesser levels of visibility safety



### Warning Lights



Both older & newer types of lighting will provide versatility and efficiency depending on the operating conditions



### Marking & Light Testing



Test & review your designs on the vehicle, not on the bench



### Some accidents will happen!



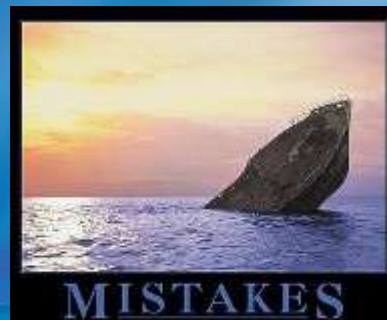
No matter how effective the markings and lights



### The R&D process



Changes in research & development take time + trial & error



### Legislation & agreements



Federal, State & local rulings may be in place to govern emergency vehicle warning lights and livery specifications.



### Markings & lighting design



Assess the different viewpoints around the workplace

- **Traditionalists** (heritage & culture)
- **Sensationalists** (WOW factor)
- **Economic rationalists** (How much)
- **Complacents** (Why change)
- **Researchers** (Here's why)



**Pride in agency vehicles** 


If the vehicle looks good, the crews will want to keep it clean



**Ambulance detection** 

Takes place through the windshield



**Ambulance detection** 

CRITERIA - Emergency vehicle detection

Rapid detection & perception over short and long distances with positive unambiguous recognition by all members of the population as well as providing

**maximum possible visibility**


both day & night and especially during adverse weather & traffic conditions

**Ambulance detection** 


Drivers need to negotiate complex accident scenes




- Rapidly identify & isolate individual vehicles & personnel
- Determine the safest route past the scene

**Ambulance detection** 

Safe recognition distance-observation, reaction and evasion



250 -300 meters  
270 -330 yards

**Definitions** 

Engel + Langham & McDonald

**Conspicuity** (Engel 1977)  
The detection of a target in a brief presentation

**Conspicuity** (Langham & McDonald)  
Measures the propensity of an object to attract an observers attention

**Visibility** (Langham & McDonald)  
Measures the ease of discrimination for an object with a known location

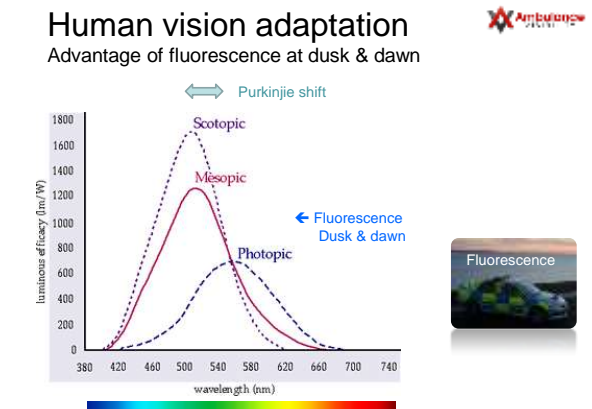
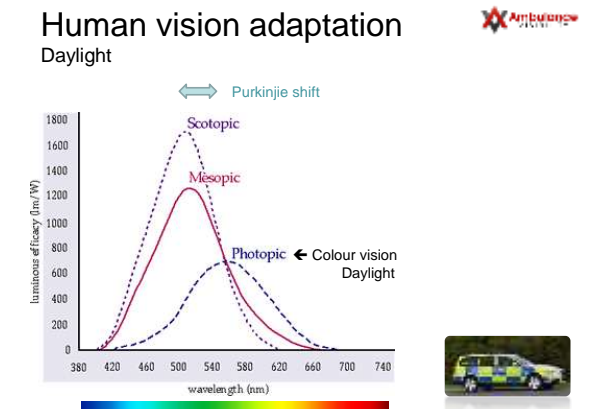
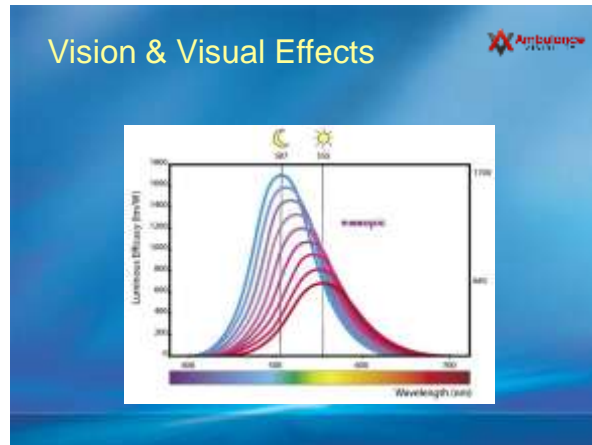
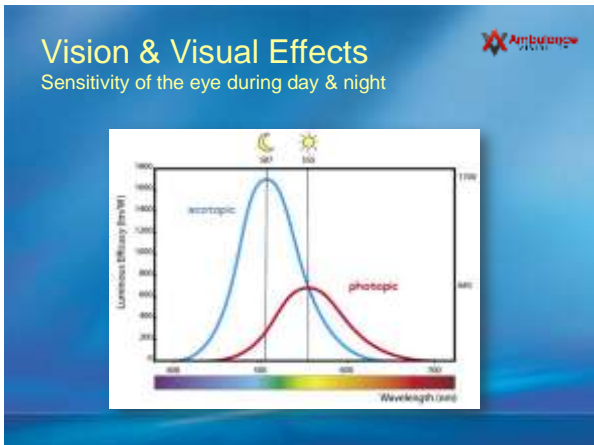
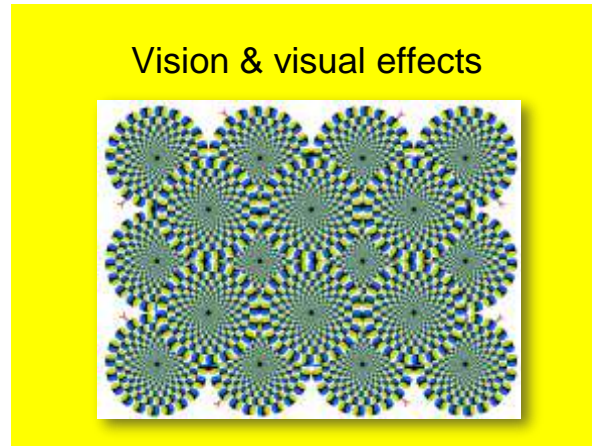


### Ambulance detection

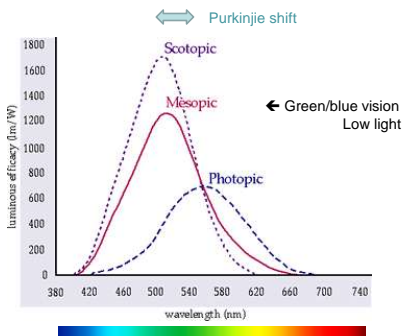
Conspicuity

- Size
- Shape
- Colour
- Brightness
- Motion

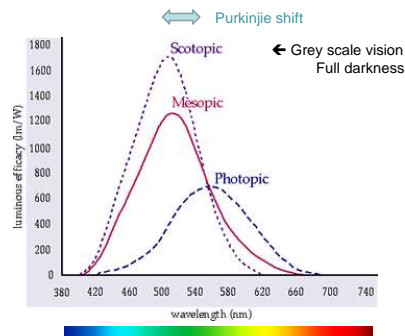
**CONTRAST**

### Human vision adaptation Blue/green vision in low light - Mesopic



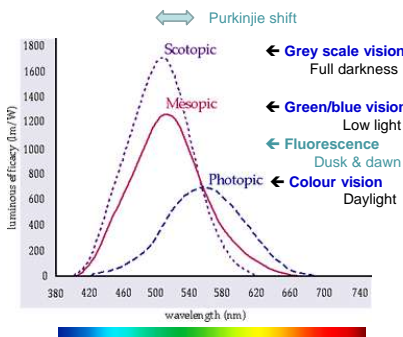
### Human vision adaptation Monochrome vision in darkness - Scotopic



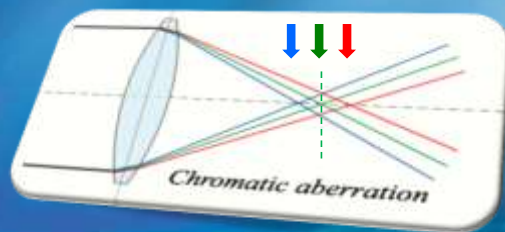
### Vision & Visual Effects



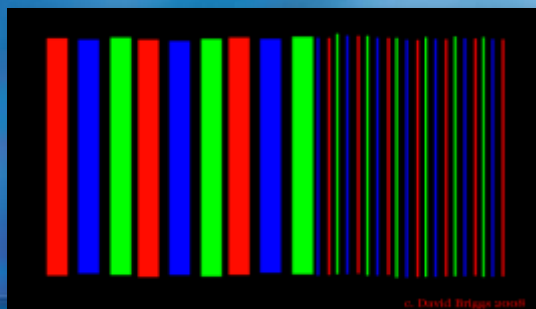
Visual adaptation – daylight, dusk and darkness



### Vision & Visual Effects Chromatic Aberration



### Vision & Visual Effects Receding and advancing colour



### Chromatic Aberration



- Some colours used together force the eye to repeatedly adjust focal length = discomfort
- Slows reaction times
- Reduces depth perception
- Can influence braking distances
- Two dark colours side by side are worst (Example: Red & blue - especially at night)
- Yellow-green is the least affected colour



### Vision & Visual Effects

Receding and advancing colour

### Vision & visual effects

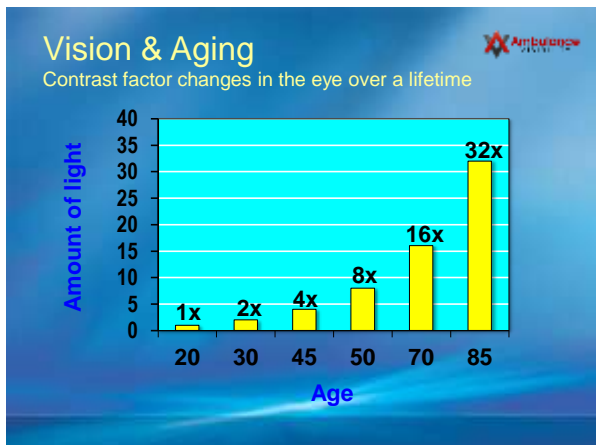
Blue Advancing – Red receding illusion

**Stationary Flashing BLUE lamp**  
26% - 31% believed light was approaching

**Stationary Flashing RED lamp**  
More than 50% believed light was moving away thus increasing the risk of rear end collision

**Overall for all colour combinations**  
Less than 50% realised the vehicle was stationary

Information transfer characteristics of moving light signals  
Berkhout J. (1979)



### Vision & visual effects

Pupil size & contrast changes visual perception

Age	Pupil Size Day (mm)	Pupil Size Night (mm)	Difference (mm)
20	4.7	8.0	3.3
30	4.3	7.0	2.7
40	3.9	6.0	2.1
50	3.5	5.0	1.5
60	3.1	4.1	1.0
70	2.7	3.2	0.5
80	2.3	2.5	0.2

Green & Senders

### Vision & aging

How visual contrast changes in the eye over life

Age 20                      Age 60

Age 80

### Vision & colour-blindness

Up to 10% of the population have vision problems

Normal vision

Colour impaired vision



### Red & white vehicles

Camouflage – normal vision vs colour deficiency

### Colour, text and conspicuity

Changing colour alters perception of the apparent visual size

Architectural Signing and Graphics, Follis & Hammer 1979

### Colour, text & conspicuity

Yellow/green dominance over green with identical coverage

### Vision & visual effects

Loss of night adaptation

- Up to 20 minutes for drivers to adapt to low light
- Bright light eliminates adaptation in 2-3 seconds
- Observers with vision impairment may see halos, blurring or irritating glare (even under normal conditions)
- Affects passing drivers and people around the incident scene
- Rapid flash rates intensify effects

### Wake Effect

Accidents caused by passing emergency vehicles at night

- Caused by glare from overbright warning lights, especially waistline flashing lights
- Loss of night vision in passing drivers
- Accidents occur after the ambulance passes
- Difficult to quantify in research
- Also happens at major road incidents with emergency vehicles displaying multiple warning lights

### Moth Effect

Collisions with parked emergency vehicles

- “Perceptual tropism” (Helander 1978)
- May affect distracted or fatigued drivers more
- Drivers that fixate pass closer (Kitamura & Matsunaga 1994)
- Bad weather – perceptual narrowing
- Any emergency vehicle at the roadside with or without lights may generate interest
- The affect has not been disproved

### AV Markings Toolkit

Visual markings for emergency vehicles

- Effective body colour to suit landscape
- Include stripes/panels of fluorescent colour
- Balance the reflective colours at night
- Vehicle fully outlined with contour markings
- Include visual cues to enhance perception
- Eliminate any complex designs and patterns
- Minimise badges, text & signage
- Legible sentence case text - not oversized
- Design & colours to assist visually impaired
- Avoid visual conflict - other vehicles/clothing

### Body colour



### Vehicle body colour

Consider the backgrounds in your working environment



### Vehicle body colour

Base colour must be suitable for current/future vehicles




### Vehicle body colour

Changing scenes & complex backgrounds alter conspicuity








### Vehicle body colours

The eye sees no detail when scanning quickly  
Solid colours enhance form & shape



### Vehicle body colours

Most effective body colours for emergency vehicles

-  Yellow green
-  Chrome or Euro yellow
-  White + Fluorescent YG
-  White + Fluorescent red
-  Fluorescent red

*Coloured infill panels should be at least 10% of total surface area*

### Vehicle body colours

Effective body colours for emergency vehicles?



### Vehicle body colour

Not every vehicle can be painted safety yellow-green



### Vehicle body colour

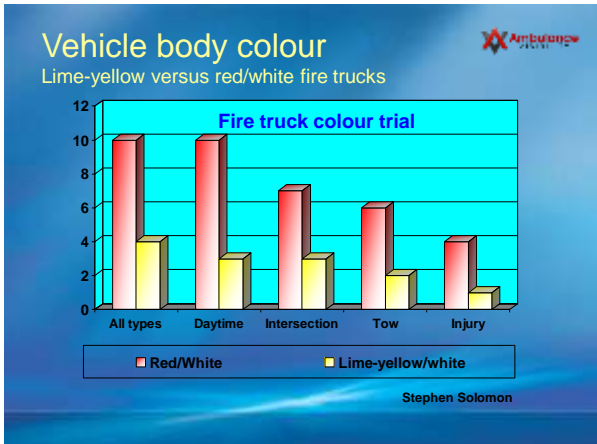
Reddish/orange fluorescent colours have significant visual presence under daylight conditions, but darkens at night

Popular in Europe around snow regions



### Vehicle body colour

Single solid colour is best, especially for unusual shapes



### Fire engine red vehicles

Great camouflage, even on sunny days – Solomon

Normal vision

Colour deficient vision

### Vehicle body colour

Lime-yellow and red paint daylight reflectance comparison

Figure 7.3 Daytime eye response

Solomon

### Vehicle body colour

HiVis body colours are needed for pursuit or emergent situations to assist fast reaction times by other drivers

Police Pursuit Vehicles  
What to expect in your rear view mirror

### Vehicle body colour

Effective conspicuity - yellow body colour or Battenburg?

### Case Study

ACT Fire Brigade – a single unifying colour on a complex vehicle shape

### Case Study

Solid colours promote unity & reduce camouflage effects

### Case Study

Airport Rescue & Fire Fighting vehicles  
Air Services Australia



### Case Study 2

Airport Rescue & Fire Fighting  
Red vs HiVis yellow-green across runways



### Case Study 2

Airport Rescue & Fire Fighting  
Red vs HiVis yellow-green across runways



### Case Study

Airport Rescue & Fire Fighting  
Fluorescent/reflective contour striping



### Marking patterns



### Vehicle markings

Markings & lights must be adaptable – current/future vehicles





### Vehicle markings

No clear or common designs in North America, although traditional designs are having a resurgence

### Vehicle markings

Marking trends in Europe, the United States & Australia

### Marking patterns

*"The multicoloured (patterned) ambulance while distinctive, may suffer decreased conspicuity because of the effects of camouflage"*  
De Lorenzo & Eilers



### Vehicle markings

A recognition marking is easily identified in monochrome

### Vehicle markings

The oldest recognition marking is the Sillitoe Tartan - it is not a high visibility pattern



### Vehicle markings

Hybrid markings promoted as Battenburg are not safer!

Battenburg

Sillitoe

HYBRIDS

### Dodgy Rear-ends

Hybrid patterns induce visual confusion - increase collisions

HiVis Recognition

HiVis Fluoro

HiVis Colour

Camouflage

Mural

Graphic

Corporate

Hybrid

Recognition

### Vehicle markings

Diagonal patterns break up the vehicle profile

**Patterns, dashed lines and diagonal designs**

Confuse size & shape  
Slow object recognition  
Waste reaction time

### Vehicle markings

Micronystagmus

- Horizontal scanning pattern of eye
- Vertical or diagonal lines disrupt the flow & slow recognition

### Vehicle markings

Mixing multiple colours & pattern is also confusing

### Pattern corruption

Pattern corruption & camouflage

### Vehicle Markings

Diagonal lines in two colours creates camouflage

### Ad Agency Visibility Style

### Ad agency visibility style

"It would appear the current industry expertise in emergency vehicle conspicuity resides within ad agencies and street-corner graphic shops...."

...Emergency agencies continue to take advice in good faith!

### Ad agency visibility style

From large advertising groups to corner graphics shops



**Ad Agency visibility** 



**Tower on wheels directs Australian Navy fliers**  
Designed by the Royal Australian Navy as a "friendly warning sign" the Volkswagen Jetta has a plastic bubble top and several seats to give air traffic control officers a better view of the aircraft's location. "It's not an ambulance," says Bruce Brown, Air Operations

**Ad Agency visibility**   
 Designer markings that confuse



**Ad Agency visibility**   
 Even at night it is confusing  
 Question: What is a .....LANCE?



**Ad agency visibility**   
 Battenburg was never designed for use in this format



**Ad agency visibility**   
 Complex corporate pattern in low visibility colours



**Ad agency visibility style**   
 Ambiguous markings, low-vis blue & camouflage in snow





### Ad Agency visibility

Hybrid pattern, text and graphics = camouflage



### Ad agency visibility

Hybrid pattern with narrow fluorescent stripes  
High visibility policing, not HiVis safety markings



### Ad agency visibility

This coloured marking scheme from New Zealand was changed several years after being introduced



### Ad agency visibility

Not a Battenburg variation – it is camouflage!  
ACT policing park & hide the car in dappled shade  
...but then visually, what changes during a pursuit!



### Neonatal & Paediatric

Vital emergency response in low conspicuity vehicles



### Case Study

NETS – Change of markings and text to improve recognition



### Case Study

Safer markings that convey purpose + space for sponsors



".....people now notice NETS Ambulances. In fact; the staff have emphasized that the NETS Ambulances are now easily detected by motorists who are promptly moving to the side to allow the ambulance to continue its vital life saving journey." NETS Website

### Fluorescent Markings



### Fluorescent Markings

Enhanced conspicuity



### Fluorescent Markings

Can overwhelm non-fluorescent colours & patterns



### Fluorescent Markings

Advantages of fluorescent colours



- Reflectance = peak eye sensitivity
- Best resolution
- Rare colour in nature
- Contrasts in rural & urban backgrounds, especially at dusk & dawn
- Unaffected by the Krovkov affect
- Least chromatic aberration with white
- Care in design – visually overwhelming

### Fluorescent Markings

UV Fluorescence at dusk & dawn when most needed



### Fluorescent Markings

Enhancing lateral peripheral vision

43m 82m

27m

Solomon Stephen

### Fluorescent Markings

Used together equally they confuse and irritate your eyes!

### Fluorescent Markings

Control the use of fluorescent colour carefully!

### Fluorescent Markings

Red-orange designs

### Fluorescent Colours

Saturation is enhanced by using a coloured keyline

### Fluorescent Colours

Saturation and separation are enhanced by using a coloured key-line



### Fluorescent Markings



Avoid unusual shapes without vertical contour edge markings



### Fluorescent markings vs paint



Fluoro markings exceed the luminance of fluoro paint both night & day; especially during when overcast / dusk & dawn



### Fluorescent Markings



Is the fluoro or the chevron marking most effective?



### Fluorescent Markings



Which colour combination is more effective?



Manitoba – Canada

ACT – Australia

Manitoba is constrained by colour regulations

### Fluorescent Markings



A narrow band of colour is ineffective?



### Case Study



ACT Ambulance - care with fluorescent red near brake lights



### Case Study

Queensland Ambulance - enhanced safety  
Substantial cost savings



- Higher level of visibility
- Redesigned low-glare lighting
- Improved visual safety
- Positive new corporate image
- A realised safety & cost benefit
- 30% saving on markings/lights



### Fluorescent Markings

Superior conspicuity in most situations



### Reflective & Contour Markings



### Reflective markings

Confusing scene lacking in detail vs contour markings



### Reflective Markings

Lack of detail or shapes outlined by contour markings



### Reflective Markings

No vehicle outline at night – no visual cues



### Reflective markings

Contour markings provide the most effective identification



### Reflective/contour markings

Estimating size & direction from contour markings



### Reflective markings

Luminance of reflective colours at night  
Darker colours waste reflected light



Color	Luminance	Grade
Brown	12	Prismatic Fluorescent Grade
Blue	20	Prismatic Fluorescent Grade
Green	45	Prismatic Fluorescent Grade
Red	45	Engineering Grade
Yellow	170	Engineering Grade
White	250	Engineering Grade
R Orange	175	Engineering Grade
R Yellow	350	Engineering Grade
R Yellow/Green	460	Engineering Grade
R White	580	Engineering Grade

### Reflective colours

Halation or over-glow



### Reflective Markings

Headlamp cut-off



### Reflective Markings

Narrow stripes are ineffective – wide stripes rule





### Reflective/contour markings



Contour markings are the most important aspect

#### Outline the vehicle's:

- Shape & size
- Direction of travel
- Door openings
- Occupational purpose

#### Provide & inform:

- Visual cues
- Closing speeds
- Separation of vehicles
- Reference points



### Reflective Markings



Properly designed, contour markings work with doors open



### Reflective



Heavy body marking distracting from contour stripes



### Reflective Markings



Contour markings do not detract from the daylight profile



### Contour markings



European research



### Contour markings

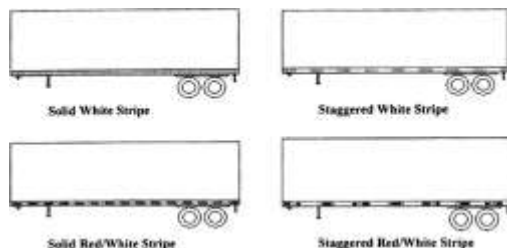


European research recommended contour markings



### Contour Markings

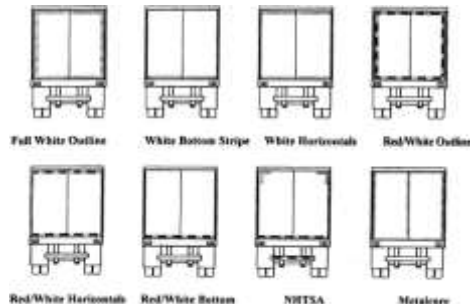
Canadian research in different weather conditions



Effectiveness of Heavy Truck conspicuity treatments under different weather conditions  
Hildebrand & Fullerton

### Contour markings

Canadian research



### Contour markings

Canadian research

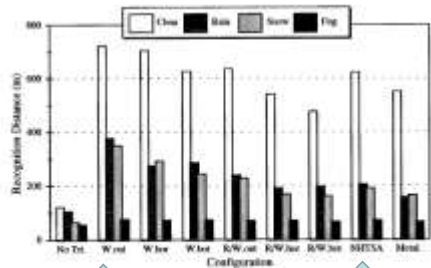


Figure 3. Mean Recognition Distances (Rear): Threshold of Visibility  
Effectiveness of Heavy Truck conspicuity treatments under different weather conditions  
Hildebrand & Fullerton

### Case Study

Summit County - Colorado



- Snow & forest landscape
- Fluorescent yellow panels
- Staff in fluoro green/yellow
- White contour markings
- Reduced logo size
- Changed to rear chevrons later



### Case Study

Summit County - Colorado



### Signage & text



### Signage & Text

Oversize & excess text/graphics is camouflage

### Signage & Text

Only 5 combinations are effective for emergency vehicles

### Signage & Text

Minimum Letter Height	Minimum Stroke Width	Minimum Spacing
180"	30"	3"
180"	40"	4"
300"	60"	8"
300"	80"	8"
480"	90"	8"
480"	100"	10"
525"	130"	12"
630"	130"	12"
750"	180"	18"
1000"	260"	24"
1350"	300"	30"
1500"	360"	36"
1720"	420"	42"
2000"	480"	48"
2250"	540"	54"
2500"	600"	60"

### Case Study

ACT Ambulance Service

### Protective clothing

### Protective Clothing

Complex colour & pattern interaction between the landscape, vehicle markings, warning lights and safety clothing



### Protective Clothing

Assess for different landscapes and colour deficient vision  
Notice the long reflective tail panel

THE EFFECT OF COLOR CONTRAST ON DAYTIME AND NIGHTTIME CONSPICUITY OF ROADWORKER VESTS  
James R. Sayer Mary Lynn Melford - September 2000

### Protective Clothing

Advantages of the H pattern over simple markings

Buonrossi, M. Sayer, J. Tuttle, S. (2008) The Conspicuity of First-Responder Safety Garments: University of Michigan Transportation Research Institute

### Protective clothing

Change visibility garment or use two colour designs

SEASONAL VARIATIONS IN CONSPICUITY OF HIGH-VISIBILITY GARMENTS  
MARY LYNN BUONROSSI, JAMES R. SAYER  
University of Michigan TRI - 2007

### Protective clothing

Two colours are more effective in some landscapes

### Battenburg markings

### Battenburg


Aviation origins of Battenburg

Tower on wheels directs Australian Navy fliers  
Described by the Royal Australian Navy as a "turnkey control system" this Robinson 410-100 wagon has a plastic bubble top and search search to give air traffic control officers a clear view in all directions. Here the vehicle "tower" is operating at Royal Naval Air Station.

### Full Battenburg

Design principles by Home Office

- Identifiable at 500 metres (540 yards) on a motorway
- Increase the profile and recognition of police vehicles



### Full Battenburg

Objectives

- Clearly recognisable as a police car.
- The 500 metres minimum distance condition should apply during daylight hours in rain, mist, etc, *though not necessarily in heavy rain or fog.*
- Minimum illumination at night was ..... provided by an approaching vehicle with headlights set at the normal dipped position.
- This criterion applies without the roof lighting in operation

High Conspicuity Livery for Police Vehicles - Home Office

### Half-Battenburg

Superior to Full-Battenburg in complex & city landscapes



Minimum visible distance: 270-300 yards


C: A simple evaluation exercise has indicated that it is likely that full battenburg livery offers little advantage over half battenburg livery within the visually cluttered context considered. Indeed the half battenburg livery performed the best in that environment.

High Conspicuity Livery for Police Vehicles - Home Office

### Half-Battenburg

Superior to Full-Battenburg in complex & city landscapes

- The emphasis is on ease of recognition as a police vehicle to increase awareness among the public of the fact that police resources are present, thereby providing reassurance and a deterrent against crime; and
- Outright visibility is of lower importance since vehicles will generally be seen at close quarters by pedestrians and road users travelling comparatively slowly. It was suggested that the likely maximum viewing distance would be closer to 200m.



High Conspicuity Livery for Police Vehicles - Home Office

### Battenburg

The great talent of Full Battenburg is recognition in low light




### Battenburg

Official Colour combinations

Common battenburg markings in the UK		
	Police Fluorescent Lime & Blue	← Original test colour
	Ambulance and Doctors Fluorescent Lime & Green	
	Fire & Rescue Fluorescent Lime & Red	"Other services" adopted colours that were not included in the Battenburg testing
	National Blood Service Fluorescent Lime & Orange	
	Highways Agency & VORA Fluorescent Lime & Black	
	Mountain Rescue White & Fluorescent Orange	
	HM Coastguard Yellow & Black	

### Full Battenburg

Benefits

- Full Battenburg recognition = 500meters/600 yards
- Half Battenburg recognition = 200meters/220 yards
- UK has national standards and protects yellow & blue
- Blue/yellow is a true high-visibility marking scheme

Minimum visibility range for emergency vehicle 270-300 yards

### Full Battenburg

Advantages



- Overlays & covers full side of any coloured vehicle
- Large block pattern - visually superior & conspicuous
- Includes fluorescent retro-reflective yellow/green
- Blue blocks – last colour to be visualised in low light
- Similarity to traditional police Sillitoe pattern
- Includes rear chevron pattern to ? reduce collisions
- Effective under different types of street lighting

### Full Battenburg

Disdvantages




- Ignores fluorescence on front hood area of the vehicle
- Difficult to apply to small, curved/odd shaped vehicles
- Pattern has to be die-cut for most vehicle shapes
- High cost of materials and labour

### Full Battenburg

Disdvantages continued




- Cannot sign-write over pattern
- Confusing when several vehicles visually overlap
- Rear chevron pattern has never been individually tested
- Different colour combinations are not as effective

### Battenburg

In common use by the public across the UK



### Battenburg markings

Not effective on some colours >>> visually confusing








### Battenburg markings

Taking Battenburg to other countries



- Recognition factor is reduced or non-existent
- Cross-cultural variations & misinterpretation
- Colours other than police yellow/blue
- No standardisation of colour for Police, EMS & Fire
- Public use is not regulated
- Local legislation – may not permit Battenburg colours or patterns on local vehicles

### Battenburg markings

Breaks up vehicle shape in complex landscapes



### Battenburg

Open doors & hatches interrupts the integrity of the pattern



### Battenburg

This layout in red becomes camouflage



### Battenburg markings

Variations that confuse



### Battenburg markings

Hybrid markings are not true Battenburg



## Battenburg markings

You are never completely safe!

## Chevrons

## Chevrons

The original version

## Chevrons

Queensland Main Roads descriptions

## Fluorescent Colours

More research is needed!

May have a place in long distance viewing on freeways

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In suburban areas: chevrons may increase rear collisions by forcing distance perception mistakes

## Chevrons

Origins in Battenburg

Initially red & white before Battenburg

Borrowed for Battenburg adding fluorescent colours

Never tested separately for effectiveness

### Chevrons

Facing two different ways



### Looked but failed to see

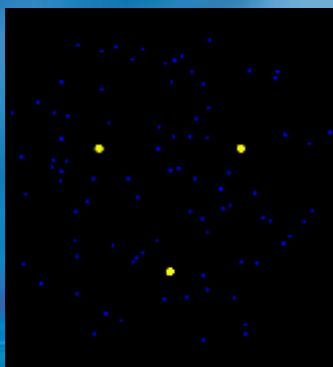
Echelon parking – Graham Hole



- 59% occurred when the police vehicle was definitely parked 'in-line'; in the case of the other reports, the orientation of the vehicle was not always explicitly recorded.
- All but one of the accidents occurred when there was only one police vehicle parked, due to it being either the first or last vehicle at the scene.
- The early deployment of warning signs and traffic cones did not guarantee detection of the parked vehicle.

An analysis of 'looked but failed to see' accidents involving parked police vehicles  
MARTIN LANGHAM, GRAHAM HOLE, JACQUELINE EDWARDS and COLIN O'NEIL  
(School of Cognitive and Computing Sciences, University of Sussex)

### Looked But Failed To See



### Wrong way up

The V-pattern should be inverted with points upwards



### Skewed chevrons

Avoid pattern distortion to fit around vehicle architecture



### Chevrons

Night-time trial of solid panel compared to chevron panel





### Chevrons - unusual shapes



Do not attempt to cover entire rear surface with chevrons  
Try using just the centre panel + contour markings



### Chevrons



Chevrons diffuse & break-up the vehicle outlines



### Chevrons — too close for comfort



### Chevrons



Avoid attempts to match agency colour schemes or place text over the chevron panel



### Chevrons



Is the solid fluorescent colour or the chevron most effective?



### Chevrons



Side-facing chevrons confuse the issue even further



**Chevrons**  
Complex or busy rear end – use a solid colour



**Chevrons**  
Good rear door layouts but the right chevron needs cutting



**Chevrons**  
25%-50% coverage works well and does not overwhelm



**Chevrons**  
An effective layout using the recommended wide stripes



**Chevrons**  
Too narrow, blue has a low reflective value and crowding



**Chevrons**  
Segments and checker-plate dot solutions do not work



+ crowded rear-end





### Chevrons



The arch effect works well – here there are too many lights



Photo by John Killeen - www.Ambulance.org

### Chevrons



Too much gear on the rear – often a simple stripe is effective



### Depth of field



The chevron pattern can alter your perception?



↑ Fairing is sloping toward viewer

### Chevrons



Confusing shapes – argument for solid fluorescent colour



### Fluorescent Colour



The solid colour creates vehicle unity





### Chevrons

Multiple panels or a chevron panel + contours make sense



### Chevrons

Outline doors – don't add extra chevrons hatches



### Fluorescent Colours

Accidents continue to happens LBFTS



Media Tv  
Call: 1-800-333-3333 Web: www.mediatv.com

### Warning Lights



### Warning Lights



Conspicuous  
Recognizable  
Help to define size and shape  
Indicate course & speed  
Generate an appropriate response



### AV TOOLKIT

Warning lights for emergency vehicles



- Standardised warning colours
- Effective light output day/night
- Try not to mix different lamp types
- Use lamps with larger lenses (control glare)
- Synchronise all flashing lights
- Ideal flash pattern is double or quad flash
- Lamp ON time ≥ OFF time
- Consider steady burn lights
- Switch off any flashing white lights at night
- Avoid fitting lamps along sides at eye level


### Light colour tests

Constant intensity tests (laboratory)      Real world trials

Poorest detection time (day & night)	Amber	Fastest detection times (day & night) with greatest glare (night)
Minimal glare (day & night)	Blue	Least glare (day & night)
Fastest detection time (day) Poorest for glare (day and night)	Green	Poorest detection time (night) least glare (night)
Fastest detection time (night) Least glare (day & night)	Red	Least glare (night)
	Magenta	Amongst slowest detection (day & night)

### Warning lights

Flashing lights




- Not perceived as quickly as steady lights
- Once seen - attract and hold attention
- Often induce slower reaction times
- Flashing lamps (especially small lamps) require greater light output than steady-burn lights
- Increase difficulty of tracking a moving vehicle at night

*"Fewer lights, flashing slower & less brightly"*  
Stephen Solomon

### Warning Lights

Synchronisation



- Researchers agree – this is the preferred option
- Defines the vehicle - size and shape
- Improves perception of course and speed
- Reduces blue-red and motion illusions
- Recognition of a single vehicle within larger group
- Difficult to achieve with current systems

### Warning lights

Is White is the brightest light under all conditions



• Ideal "attention-getter"

• Must be deactivated at night

• Rapidly destroys observer's night vision

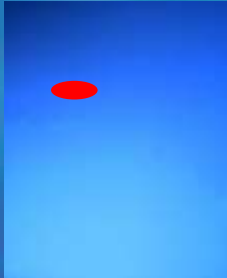

### Warning Lights

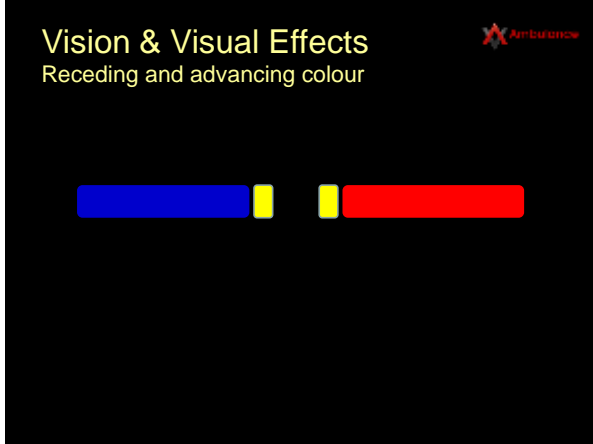
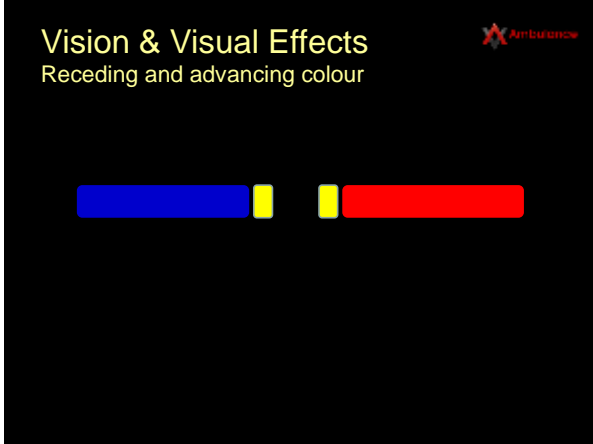
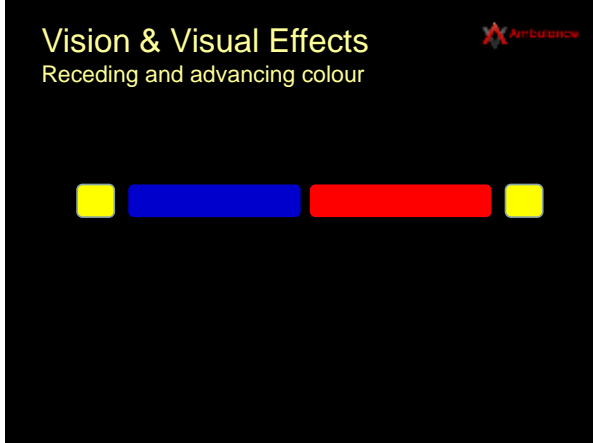
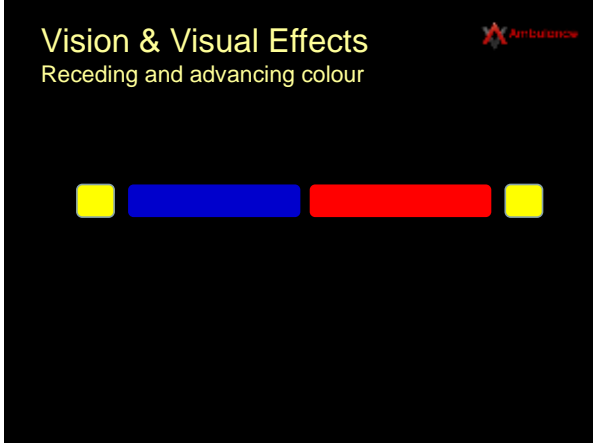
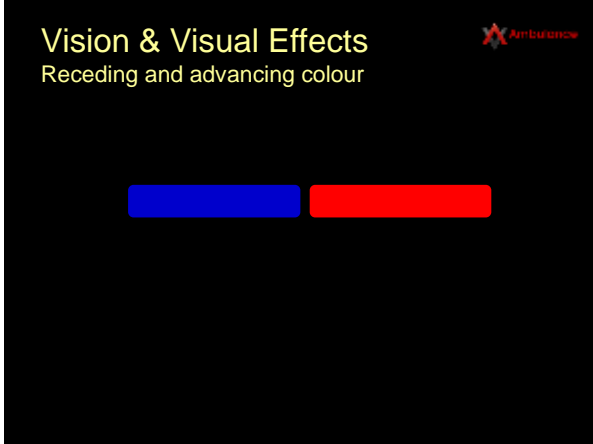
Skylight effect – Blue lamps




### Warning Lights

Skylight effect – Red lamps





### Vision & Visual Effects

Receding and advancing colour

A horizontal bar with five segments: a long blue segment on the left, a small yellow segment, a small white segment, another small yellow segment, and a long red segment on the right.

### Vision & Visual Effects

Receding and advancing colour

A horizontal bar with five segments: a long blue segment on the left, followed by three small yellow segments, and a long red segment on the right.

### Vision & Visual Effects

Receding and advancing colour

A horizontal bar with four segments: a long blue segment on the left, followed by two small yellow segments, and a long red segment on the right.

### Warning Lights

Steady Burn yellow

- Visible in all directions from the ambulance
- Observer can follow path and orientation of ambulance
- More easily seen by vision impaired observers
- Increases kerbside safety = "Ring of light"
- Very popular day & night with crews parked outside homes on busy streets

### Warning lights

Steady-burn yellow lamps

A photograph of an ambulance at night with its steady-burn yellow lights illuminated, making the vehicle highly visible against the dark background.

### Warning Lights

Yellow scene lighting

- Increases vehicle and personnel safety at scene
- One or two vehicles use red & blue flashing lights
- All other vehicles display steady yellow lights
- Distinct light groups enhance individual vehicle safety
- Reduces the "moth affect" and "wake effect"
- Decreases overall scene glare

### Warning Lights



Effects of Warning Lamps on Pedestrian Visibility and Driver Behavior

April 2007

Dr. David J. Strayer  
 The University of Maryland School of Medicine  
 Department of Behavioral Science and Health Services  
 Baltimore, MD, USA

### Warning Lights



Lamp state and conspicuity ratings

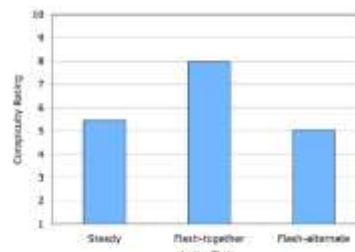


Figure 10. The effect of lamp state on conspicuity ratings.

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### Warning Lights



Lamp state and detection distance

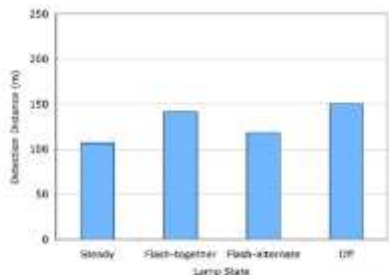


Figure 12. The effect of lamp state on detection distance.

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### Warning Lights



Blue lamps are more conspicuous than red

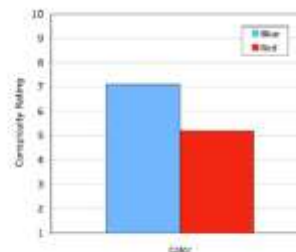


Figure 15. The overall effect of color on conspicuity ratings. This summary does not take into account the actual photometry of the Blue and red lamps. See text for details.

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### Case Study



Ambulance Victoria – synchronised alternating red & blue



### Case Study



Air Services – synchronised beacons





**Ambulance  
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